



(In house use only- date rcvd _____ and # _____ in received order)

2024 Hometown Hero Banner Application

Date of Application Submission: _____ NEW or EXISTING Banner (circle one)

Please review the Hometown Hero Banner Program Guidelines for further details.

Purple Heart Recipient yes or no

Gold Star Family yes or no

HERO Information	
Full Name <i>*as it will appear on the banner</i>	
Branch of Military	Do you want your photo returned? YES or NO
Current Active Duty: YES or NO Verification attached: YES or NO Current Norwalk Resident: YES or NO Previous Resident: (approximate date: _____)	Honorably discharged: YES or NO Documentation attached: YES or NO
Contact Name	Relationship to Hero
Phone	Email
Address	
<p>Please secure the photograph you would like to use on the banner.</p> <p>Photo Release: I hereby grant the City of Norwalk permission to use the attached photo, which includes a likeness of myself, my relative or of my friend, in the Hometown Hero Banner Program. The City may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran or Active Duty Soldier being honored is accurate and correct. I have read the program guidelines and agree to its terms and conditions.</p>	
Signature:	Printed Name: _____ Date: _____

Completed submission includes the following:

1. completed application
2. signed photo release

Enclosed \$ _____

CC. Conf. # _____

(\$25.00 if using existing banner) \$5.00 more for purple heart/gold star family
(\$84.00 for new banner)

(cc's will only be accepted at the Norwalk Area Visitor's Bureau)

Please make checks payable to **Norwalk Area Visitor's Bureau** and reference "Hometown Heroes" on the check, money order, cashiers check. Credit card payments will only be accepted at the Norwalk Area Visitors Bureau, 10 W. Main Street, Norwalk)

The application and fee must be returned to Norwalk City Hall, 38 Whittlesey Ave., Norwalk. (City Hall's drop box may also be used to drop off the application and fee.)

Only 150 banner positions will be available. Applications will be processed, and pole positions assigned on a first come first serve basis until all pole positions are assigned. **The first 75 pole positions will be assigned to first year applicants.**

Deadline for applications is 4:00 p.m. on April 5, 2024.

Existing banner cost is \$25.00 each banner

New Banner cost is \$84.00 each banner

Questions: Call 419-663-6700 or email: cityofnorwalk@norwalkoh.com

chamber@huroncountyohio.com

(In house use only- date rcvd _____ and # _____ in received order)

2024 Hometown Hero Banner Program Guidelines

Mission - Honor and recognize City of Norwalk servicemen and servicewomen and their families who serve, have served or given their lives to our country in the United States Armed Forces.

Application Requirements

In order to be considered for a banner, the hero must meet the following requirements:

1. Resides or lived in the City of Norwalk at some point in their lifetime.
2. Currently serving or served in the United States Armed Forces.
3. Meet one of the following criteria: honorably discharged Veteran, died in the line of duty, current active duty.
4. May be required to provide proof of discharge verification.

Banner Design, Time Frame & Location

Banners are 24"x 48", double sided, vinyl material and include service person's name, branch of service and photograph. Banners will be displayed on light poles along the Uptown District for a period of time as determined by the Mayor. Banner locations will be selected randomly, and specific display locations cannot be requested.

Banner Photograph

Applicant must supply the photograph to be used on the banner. A printed photograph or an electronic image of high quality will be accepted. If you want your photograph returned you will need to put your name and address on the back of the photo, and it will be mailed back to you. Note: An 8X10 photo is preferred but wallet size is acceptable.

Electronic photos can be emailed to cityofnorwalk@norwalkoh.com

Banner Pricing

A fee of **\$84.00** must be submitted with the completed application. Pricing includes the production of the banner, shipping, taxes and fees. The hardware to hang the banner will be provided. Applications will be on a first come first serve basis. If purple heart recipient/ gold star family and its a new banner there will be no extra fee for the added decal as it will be printed on the banner.

Payments Accepted: Cash, Personal Check, Money Order or Cashiers Check. Credit/Debit Cards will be accepted, a 3% fee will be added to all debit/credit cards. (credit card payments will only be accepted at the Norwalk Area Visitor's Bureau)

All checks should be made payable to: Norwalk Area Visitors Bureau · Reference: "Hometown Heroes" on the check
The application and fee must be returned to Norwalk City Hall, 38 Whittlesey Ave., Norwalk. (City Hall's drop box may also be used to drop off the application and fee.) The application and fee can also be dropped at the Huron County Chamber of Commerce, 10 W. Main Street, Norwalk.

Other Information

The City will store the banners when they are not in use. Banners will be hung up for Armed Forces Day, May 18, 2024 through Veteran's Day, November 11, 2024. Unclaimed banners will become property of the City. The City of Norwalk General Services Department will erect the banners and remove the banners at the Mayor's discretion. The banner may be moved or relocated to accommodate other City events but will be rehung after the event is over. Family members may request that their banner be returned to them once the City removes the banners from the poles if they do not want them to be displayed any longer. Prior arrangements can be made by calling Norwalk City Hall. **NO ONE IS PERMITTED TO INSTALL OR REMOVE THEIR OWN BANNERS.**

Only 150 banner positions will be available. Applications will be processed, and pole positions assigned on a first come first serve basis until all pole positions are assigned. **The first 75 pole positions will be assigned to first year applicants.**

Deadline for applications is 4:00 p.m. on April 5, 2024.

Existing banner cost is \$25.00 each banner (purple heart or gold star family \$5.00 additional charge for the added decal which will be on both sides = \$30.00)
New Banner cost is \$84.00 each banner

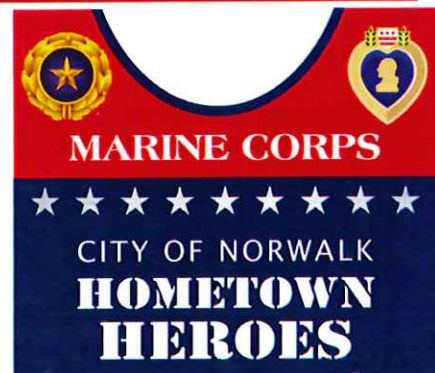


QUESTIONS

For questions or more information

on the Banner Program please call:

NORWALK CITY HALL · (419) 663-6700
Norwalk Area Visitors Bureau (419) 668-4155



The City of Norwalk and the NAVB will not be liable for any damage(s) that may occur to the banner.